

Privacy Policy

1. Data protection at a glance

General remarks

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data are any data that can be used to identify you personally. Please see our privacy policy following this text for detailed information on the topic of data protection.

Data collection on this website

Who is the controller responsible for the data collection on this website?

Data processing on this website is carried out by the website operator. You will find contact details for the operator in the legal information on this website.

How do we collect your data?

One of the ways we obtain your data is when you provide them to us. For instance, we collect data that you enter in a contact form.

Other data are collected automatically or with your consent by our IT systems when you visit the website. These data are primarily technical in nature (e.g. internet browser, operating system or time of page view). Such data are collected automatically as soon as you access this website.

What do we use your data for?

Part of the data are collected to ensure error-free display of the website. Other data may be used to analyse your user behaviour.

What rights do you have regarding your data?

You have the right at any time to receive information free of charge about the origin, recipient and purpose of your stored personal data. You also have a right to request the rectification or erasure of these data. If you have given your consent to data processing, you may withdraw this consent at any time effective for the future. You also have the right in certain circumstances to request the restriction of the processing of your personal data. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

You may use the address shown in the legal information to contact us at any time about these rights and to submit additional questions on the subject of data protection.

2. Hosting and content delivery networks (CDN)

External hosting

This website is hosted by an external service provider (hoster). The personal data collected on this website are stored on the hoster's servers. They may include in particular IP addresses, contact requests, meta and communication data, contractual data, contact details, names, website accesses and other data generated via a website.

The hoster is engaged for the purpose of contract fulfilment vis-à-vis our potential and present customers (point (b) of Art. 6 (1) GDPR) and in the interest of a secure, fast and efficient provision of our online services by a professional provider (point (f) of Art. 6 (1) GDPR).

Our hoster will process your data solely to the extent necessary for the fulfilment of its service obligations and will follow our instructions with regard to this data.

We engage the following hoster:

1&1 IONOS SE:
Elgendorfer Str. 57
56410 Montabaur

3. General remarks and required information

Privacy

The protection of your personal data is a matter of serious concern to the operators of these sites. We treat your personal data confidentially and in conformity with legal data protection regulations and this privacy policy.

During your use of this website, various personal data are collected. Personal data are any data that can be used to identify you personally. In this privacy policy, we describe what data we collect and for what purposes we use the data. It also explains how and for what purpose they are collected.

We caution you, however, that the transmission of data via the internet (e.g. in email communications) can be vulnerable to security breaches. Seamless protection of the data from third-party access is not possible.

Information about the controller

The controller for the data processing on this website is

Elektromechanische Schaltsensoren GmbH

Industriestrasse 40

26219 Bösel

Phone: +49 (0) 4494 9268-0

Email: info@ems-sensor.de

The controller is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g. names, email addresses, etc.).

Duration of storage

Unless a more specific storage period is stated within this privacy policy, we will continue to store your personal data until the purpose for processing the data has ceased to exist. If you submit a justified request for erasure or withdraw your consent to data processing, your data will be erased unless we have other lawful reasons for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the data will be erased once these reasons no longer apply.

Data protection officer required by law

We have appointed a data protection officer for our company.

ViCoTec IT-Sicherheit & Datenschutz GmbH & Co. KG

August-Wilhelm-Kühnholz-Str. 5 26135 Oldenburg

Phone: +49 441 2057 222 0

Email: datenschutz@skverlag.de

Information regarding data transfer to the USA

Among other applications, tools from companies domiciled in the USA have been integrated on our website. If and when these tools are active, your personal data may

be transferred to the US servers of the pertinent companies. We want to point out that the USA is not a safe third country within the sense of EU data protection law. US companies are obligated to hand over personal data to security authorities without you as a data subject being able to take legal action to prevent this. It cannot be ruled out that US authorities (e.g. intelligence services) process, evaluate and permanently store any of your data that are located on US servers for surveillance purposes. We have no control over these processing activities.

Withdrawal of your consent to data processing

Many data processing operations are possible solely with your explicit consent. You may at any time withdraw any consent you have previously given. The withdrawal of consent is without prejudice to the lawfulness of any data processing carried out prior to the withdrawal.

Right to object to the collection of data in specific cases and to direct marketing (Art. 21 GDPR)

IF THE DATA PROCESSING IS BASED ON POINT (E) OR (F) OF ART. 6 (1) GDPR, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOUR PERSONAL DATA AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. INFORMATION DESCRIBING THE LEGAL BASIS ON WHICH PROCESSING IS BASED IN EACH CASE CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU SUBMIT AN OBJECTION, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS, OR THE PROCESSING IS FOR THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS (OBJECTION PURSUANT TO ARTICLE 21 (1) GDPR).

WHERE PERSONAL DATA CONCERNING YOU ARE PROCESSED FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO PROCESSING OF PERSONAL DATA CONCERNING YOU FOR SUCH MARKETING, WHICH INCLUDES PROFILING TO THE EXTENT THAT IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR DIRECT MARKETING PURPOSES (OBJECTION PURSUANT TO ARTICLE 21 (2) GDPR).

Right to lodge a complaint with the competent supervisory authority

In the event of infringements on the GDPR, data subjects have a right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work or the place of the alleged infringement. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

Right to data portability

You have the right request the provision to you or to third parties of any data that we process automatically on the basis of your consent or in performance of a contract in a commonly used, machine-readable format. Insofar as you request the direct transfer of the data to another controller, the data will be transferred solely insofar as technically feasible.

Access, erasure and rectification

You have at any time the right within the framework of applicable legal provisions to obtain free of charge information about your personal data that are stored, their origin and recipients and the purpose of the data processing and, as necessary, a right to rectification or erasure of these data. You may contact us at any time by using the address shown in the legal information to exercise these rights and to submit additional questions on the subject of personal data.

Right to restriction of processing

You also have the right to request the restriction of the processing of your personal data. You may exercise this right at any time by contacting us at the address shown in the legal information. The right to restrict processing exists in the following cases:

- If you dispute the accuracy of your personal data we have stored, we will usually need time to verify this. You have the right to request the restriction of the processing of your personal data for the duration of the review.
- If the processing of your personal data was/is unlawful, you may request the restriction of data processing instead of erasure.
- If we no longer need your personal data, but you need them to exercise, defend or establish legal claims, you have the right to request restriction of the processing of your personal data instead of erasure.
- If you have lodged an objection pursuant to Art. 21 (1) GDPR, your interests must be weighed against ours. As long as it has not yet been determined whose interests prevail, you have the right to request the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, these data may, with the exception of storage, be processed solely with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the European Union or of a member state.

4. Data collection on this website

Cookies

Our internet sites use so-called “cookies”. Cookies are small text files and do not cause any damage to your device. They are stored either temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your device. Session cookies are erased automatically at the end of your visit. Permanent cookies remain stored on your device until you erase them yourself or until they are automatically erased by your web browser.

In some cases, cookies from third-party companies may also be stored on your device when you access our site (third-party cookies). They enable us or you to use certain services of the third-party company (e.g. cookies for processing payment services).

Cookies have various functions. Many cookies are technically necessary as certain website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies are used to evaluate user behaviour or display advertising.

Cookies that are necessary to carry out the electronic communication process (essential cookies) or to provide certain functions that you have requested (functional cookies, e.g. for the shopping cart function) or to optimise the website (e.g. cookies to measure the web audience) are stored on the basis of point (f) of Art. 6 (1) GDPR unless other legal grounds are specified. The website operator has a legitimate interest in the installation of cookies to ensure technically error-free and optimised provision of our services. Insofar as consent to the storage of cookies has been requested, the storage of the cookies in question is based exclusively on this consent (point (a) of Art. 6 (1) GDPR); the consent may be withdrawn at any time.

You can set your browser so that you are notified about the installation of cookies and allow cookies only in specific cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic erasure of cookies when

closing the browser. The disabling of cookies may restrict the available functions on our website.

If cookies are installed by third-party companies or for analysis purposes, we will inform you about this separately as part of this privacy policy and, if necessary, request your consent.

Server log files

The provider of the sites automatically collects and stores information in so-called server log files that your browser automatically transmits to us. These files include:

- Browser type and version
- Operating system in use
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

These data are not merged with the data from other data sources.

The collection of these data is based on point (f) of Art. 6 (1) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimisation of its website — this requires the generation of the server log files.

Contact form

If you use the contact form to send queries to us, we will store your information from the query form, including the contact data you have entered in it, so that the query can be processed and we can answer any subsequent questions. We do not transfer these data to other parties without your consent.

The processing of these data is based on point (b) of Art. 6 (1) GDPR insofar as your request is related to the performance of a contract or is necessary for taking steps prior to entering a contract. In all other cases, the processing is based on our legitimate interest in the effective handling of the enquiries addressed to us (point (f) of Art. 6 (1) GDPR) or on your consent (point (a) of Art. 6 (1) GDPR) if this has been requested.

The data you have entered in the contact form remain in our possession until you ask us to erase them or withdraw your consent to their storage or until the

purpose for the storage of the data ceases to exist. This provision is without prejudice to mandatory statutory regulations, especially retention periods.

5. Plugins and tools

Google web fonts

This site uses so-called web fonts provided by Google for the uniform display of fonts. When you access a site, your browser loads the required web fonts into your browser cache so that the texts and fonts are displayed correctly.

This requires the connection of the browser you are using to Google's servers. Google consequently becomes aware that this website has been accessed via your IP address. The use of Google web fonts is based on point (f) of Art. 6 (1) GDPR. The website operator has a legitimate interest in the uniform presentation of the typeface on its website. If a related consent has been requested (e.g. consent to the storage of cookies), the processing is carried out exclusively on the basis of point (a) of Art. 6 (1) GDPR; the consent may be withdrawn at any time.

If your browser does not support web fonts, a standard font will be used by your computer.

You will find additional information about Google web fonts at <https://developers.google.com/fonts/faq> and in Google's privacy policy <https://policies.google.com/privacy?hl=de>.

Google Maps

This site utilises the map service Google Maps. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

The Google Maps functions cannot be used without storage of your IP address. As a rule, this information is transferred to a Google server in the USA and stored there. The provider of this site does not have any control over this data transmission.

We use Google Maps in the interest of an attractive display of our online services and to enable users to find the locations shown on this website easily. This represents a legitimate interest within the sense of point (f) of Art. 6 (1) GDPR. If the required consent has been requested, the processing is carried

out exclusively on the basis of point (a) of Art. 6 (1) GDPR; the consent may be withdrawn at any time.

Data transfer to the USA is based on the standard contractual clauses of the EU Commission. You will find details

here: <https://privacy.google.com/businesses/gdprcontrollerterms/> and <https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>.

You will find more information about the handling of user information in Google's privacy statement: <https://policies.google.com/privacy?hl=de..>